

Wednesbury Town Centre Public Realm and Urban Greening Public Consultation: Interim report

This report was created on Monday 19 February 2024 at 13:45 and includes **133** responses.

The activity had not yet closed when this report was generated. As such, this report may not accurately reflect the final distribution of responses, and should be treated as interim only.

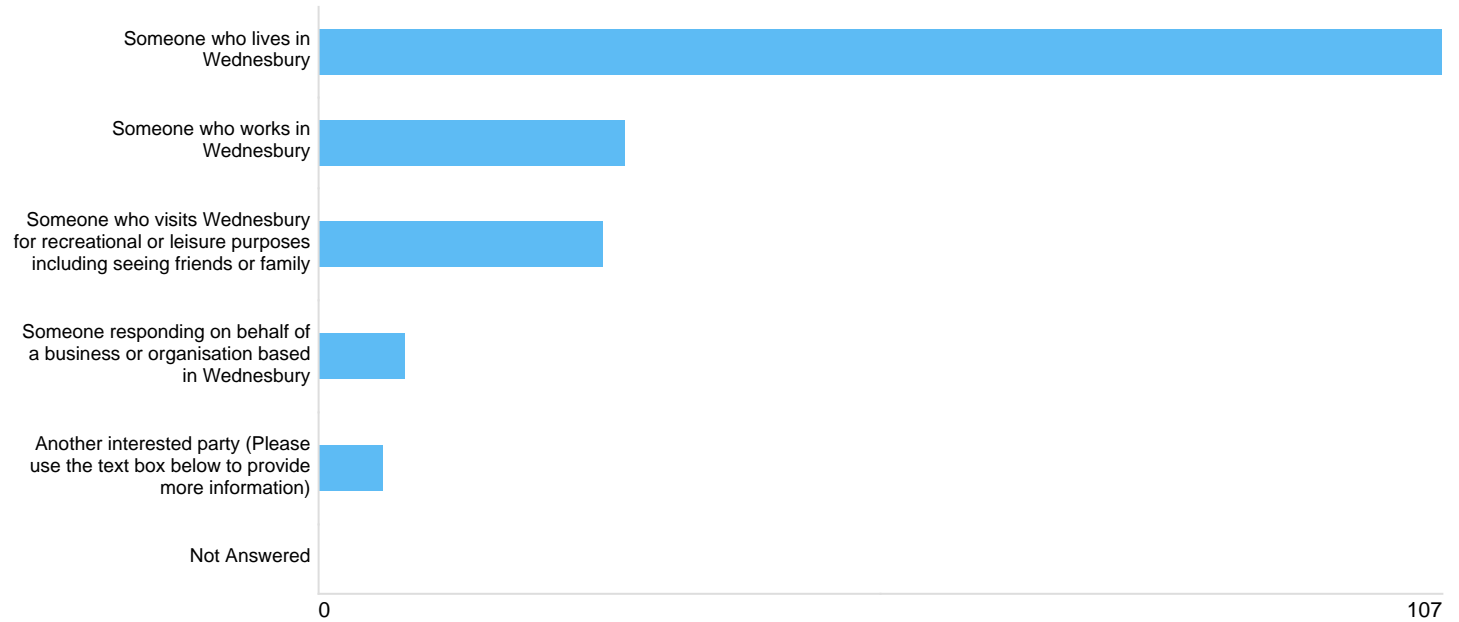
Contents

Question 1: Which of the following best describes you? (Please select all that apply)	3
Relation to Wednesbury	3
Another interested party	3
Question 2: How did you find out about this consultation? (Please select all that apply)	3
How did you find out about this consultation?	3
If you answered 'Other' above, please add your response here	4
Question 3: How often do you visit Wednesbury Town Centre? (Please select one option)	4
Visit frequency	4
If you answered 'Other' above, please provide more detail here	4
Question 4: What are the most common reasons for you to visit Wednesbury town centre? (Please select all that apply)	5
What are the most common reasons for you to visit Wednesbury town centre?	5
If you answered 'Other' above, please provide more detail here	5
Question 5: Which parts of the town centre do you generally pass through? (Please select all that apply)	5
Town centre pass through	5
Other (please specify below)	6
Question 6: When do you typically come to Wednesbury town centre? (Please select all that apply)	6
When do you typically come to Wednesbury town centre?	6
Question 7: How do you typically travel to/from the town centre? (Please select all that apply)	7
How do you typically travel to/from the town centre?	7
If you answered 'Other' above, please provide more detail h	7
Question 8: How does our town centre currently make you feel? (Please select one option)	8
How does our town centre currently make you feel?	8
Why did you respond this way?	8
Question 9: How easy is it for you to get around the town centre? (Please select one option)	8
How easy do you find the town centre to navigate?	8
Why did you respond this way?	9
Question 10: How safe do you feel in the town centre during the day? (Please select one option)	9
How safe do you feel in the area?	9
If you answered 'Neither safe nor unsafe', 'Somewhat unsafe' or 'Very unsafe' above, where in the area do you not feel safe 9 and why is this?	9
Question 11: How safe do you feel in the town centre in the evening? (Please select one option)	10
How safe do you feel in the town centre in the evening? (Please select one option)	10
If you answered 'Neither safe nor unsafe', 'Somewhat unsafe' or 'Very unsafe' above, where in the area do you not feel safe 10 and why is this?	10
Question 12: Does anything stop you from using the town centre more often? (Please select all that apply)	10
Does anything stop you from using the town centre more often?	10
If you answered 'I don't feel safe' what could be done to make you feel more safe?'	11
If you answered 'Other reason not stated' above, please provide more detail here	11
Question 13: How do you feel about the proposed ideas for the overall town centre area? (Please select one option)	11
How do you feel about the proposed ideas for the overall town centre area?	11
Why did you respond this way?	11
Question 14: Are the ideas presented missing anything, from your perspective?	11
Are the ideas presented missing anything, from your perspective?	11
Question 15: With '1' being the highest priority and '8' being the lowest, please rank your priorities for improving the town centre in the areas shown:	12
Table of "Rank town centre priorities " in rank order	12
Rank town centre priorities - Better Lighting	12
Rank town centre priorities - More benches and places to sit	13
Rank town centre priorities - More trees and plants	13
Rank town centre priorities - More public art	14

Rank town centre priorities - Better signage and directions	14
Rank town centre priorities - More events	15
Rank town centre priorities - More CCTV	15
If you have any other suggestions please specify below	16
Question 16: If you would like to see more public art, what type of public art would you like to see and where do you feel would be the best location? For example, a wall mural, sculpture or community art.	16
If you would like to see more public art, what type of public art would you like to see and where do you feel would be the best location?	16
Question 17: How do you feel about the proposed changes for the area outside of the tram stop? (Please select one option)	16
Please select one option	16
Question 18: Do you have any further comments on the proposals outside the tram stop?	16
Please type in the text box below	16
Question 19: How do you feel about the proposed changes to Victoria Street? (Please select one option)	17
Please select one option	17
Question 20: Do you have any further comments on the proposals on Victoria Street?	17
Please type your answer in the text box below	17
Question 21: How do you feel about the proposed changes to the area near Holyhead Road? (Please select one option)	17
Please select one option	17
Question 22: Do you have any further comments on the proposals near Holyhead Road?	17
Please write your comment below	17
Question 23: How do you feel about the proposed changes to this space? (Please select one option)	18
Please select one option	18
Question 24: Do you like the name 'Ethelfelda Square'?	18
Do you like the name 'Ethelfelda Square'?	18
Question 25: We would love to hear any suggestions you have for what this space could be called?	18
Please write your suggestion below	18
Question 26: Do you have any further comments on the proposals for this space?	18
Write below	18
Question 27: How do you feel about the proposed changes to Union Street? (Please select one option)	19
Please select one option	19
Question 28: Do you have any further comments on the proposals for Union Street?	19
Please write your comment below	19
Question 29: Which of the following age bands are you in?	19
Age	19
Question 30: Which gender do you associate with?	20
Gender	20
If you answered 'Prefer to self-describe' above, please add detail here	20
Question 31: What is your ethnic group?	21
Ethnicity	21
Please add detail here if your ethnic group is not listed above	22
Question 32: Please tell us your postcode	22
Thank you for taking the time to respond to our survey.	22

Question 1: Which of the following best describes you? (Please select all that apply)

Relation to Wednesbury



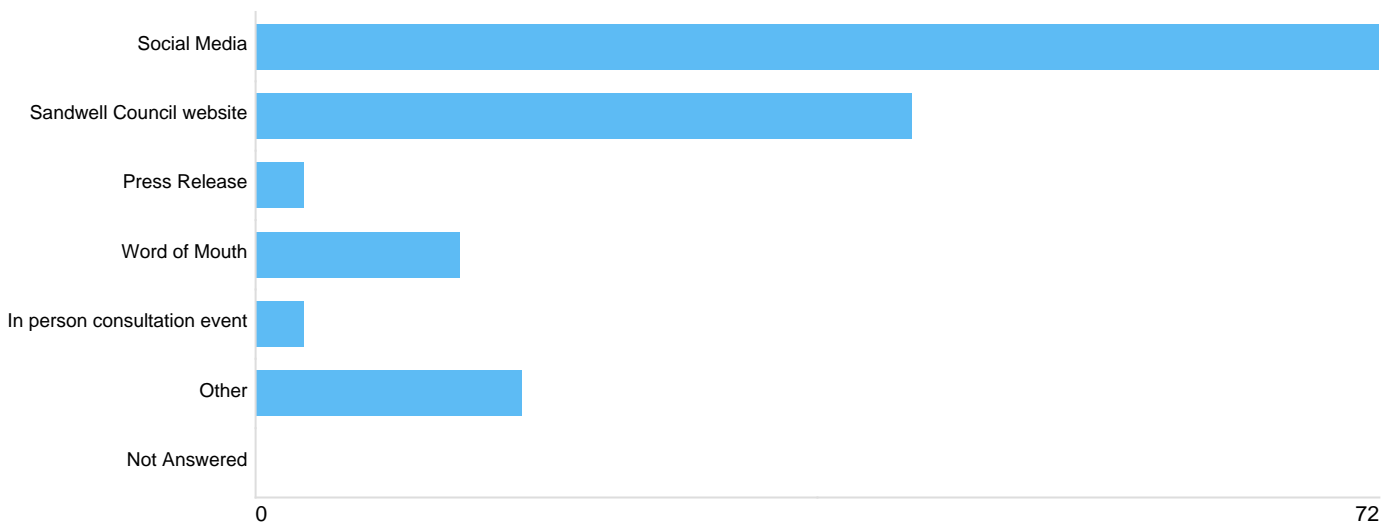
Option	Total	Percent
Someone who lives in Wednesbury	107	80.45%
Someone who works in Wednesbury	29	21.80%
Someone who visits Wednesbury for recreational or leisure purposes including seeing friends or family	27	20.30%
Someone responding on behalf of a business or organisation based in Wednesbury	8	6.02%
Another interested party (Please use the text box below to provide more information)	6	4.51%
Not Answered	0	0.00%

Another interested party

There were 8 responses to this part of the question.

Question 2: How did you find out about this consultation? (Please select all that apply)

How did you find out about this consultation?



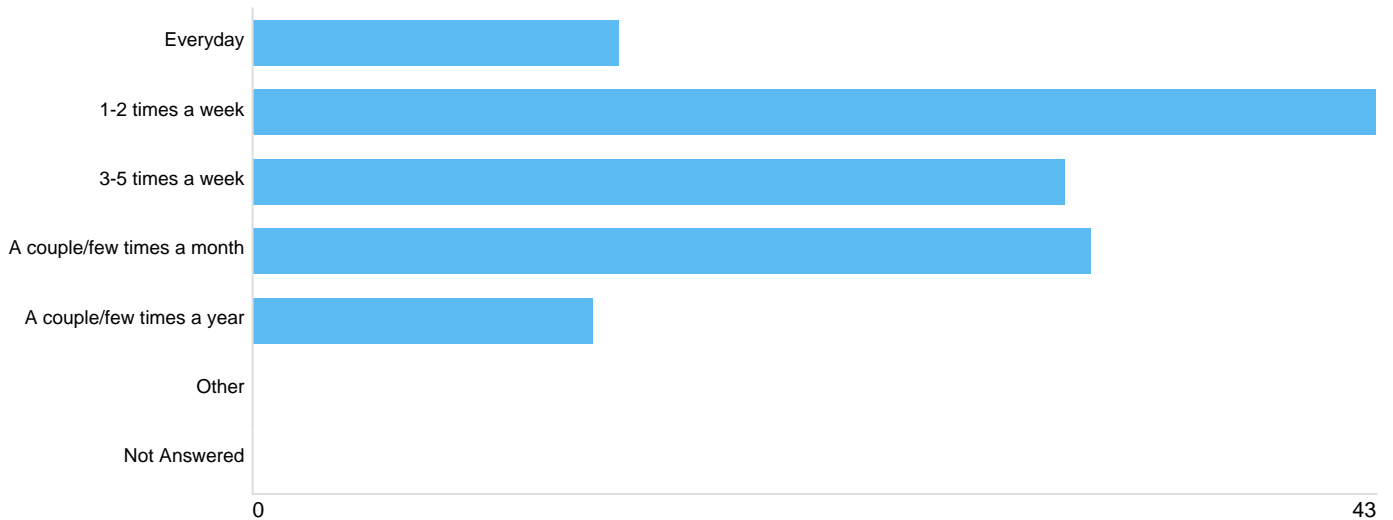
Option	Total	Percent
Social Media	72	54.14%
Sandwell Council website	42	31.58%
Press Release	3	2.26%
Word of Mouth	13	9.77%
In person consultation event	3	2.26%
Other	17	12.78%
Not Answered	0	0.00%

If you answered 'Other' above, please add your response here

There were **16** responses to this part of the question.

Question 3: How often do you visit Wednesbury Town Centre? (Please select one option)

Visit frequency



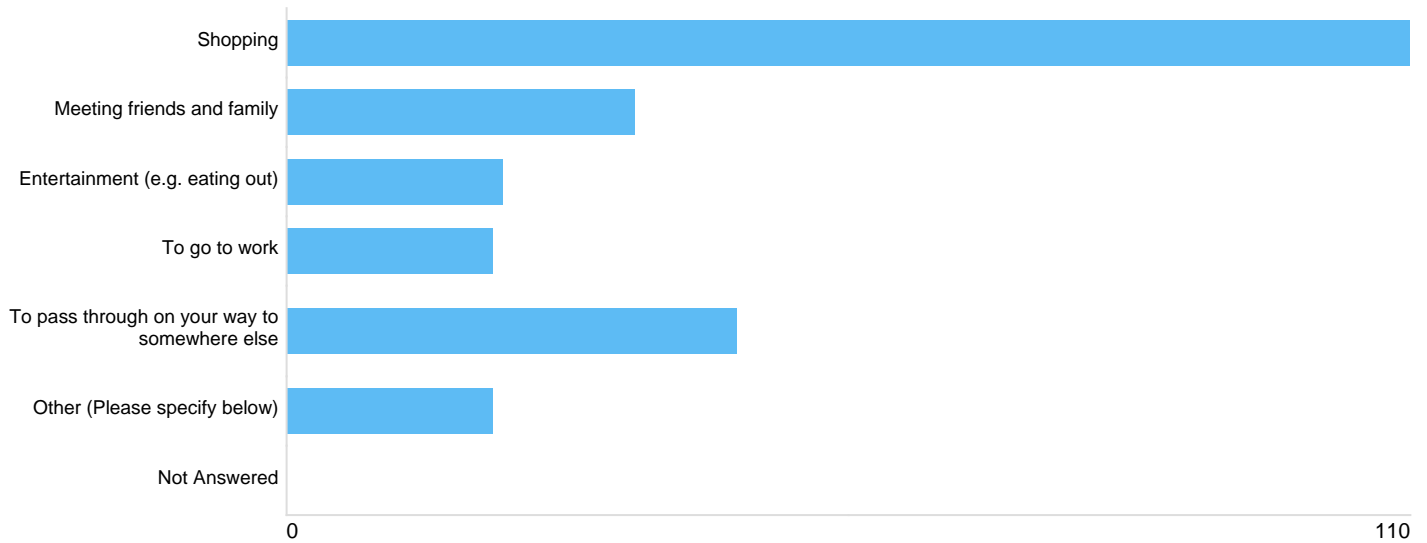
Option	Total	Percent
Everyday	14	10.53%
1-2 times a week	43	32.33%
3-5 times a week	31	23.31%
A couple/few times a month	32	24.06%
A couple/few times a year	13	9.77%
Other	0	0.00%
Not Answered	0	0.00%

If you answered 'Other' above, please provide more detail here

There were **0** responses to this part of the question.

Question 4: What are the most common reasons for you to visit Wednesbury town centre? (Please select all that apply)

What are the most common reasons for you to visit Wednesbury town centre?



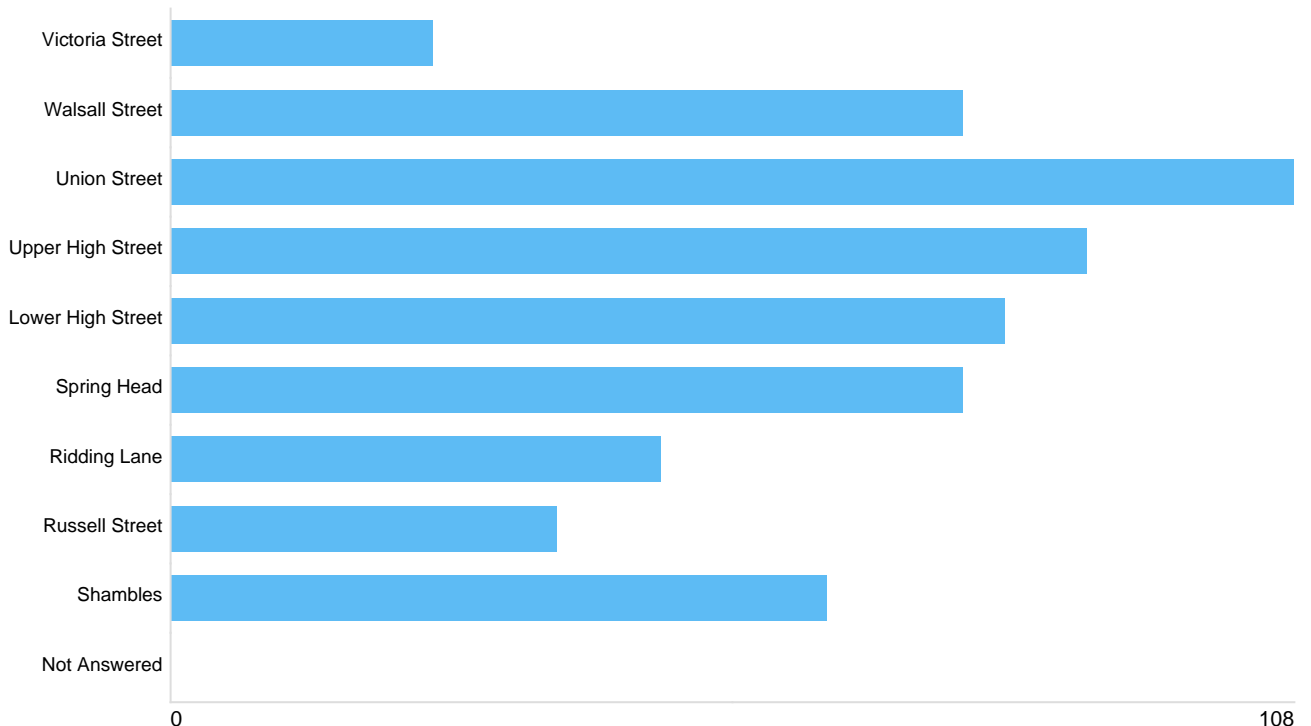
Option	Total	Percent
Shopping	110	82.71%
Meeting friends and family	34	25.56%
Entertainment (e.g. eating out)	21	15.79%
To go to work	20	15.04%
To pass through on your way to somewhere else	44	33.08%
Other (Please specify below)	20	15.04%
Not Answered	0	0.00%

If you answered 'Other' above, please provide more detail here

There were **24** responses to this part of the question.

Question 5: Which parts of the town centre do you generally pass through? (Please select all that apply)

Town centre pass through



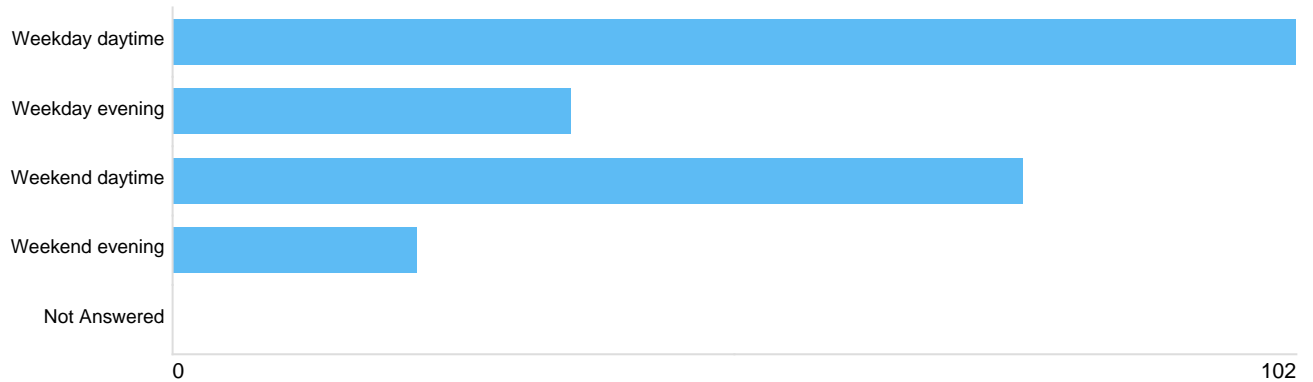
Option	Total	Percent
Victoria Street	25	18.80%
Walsall Street	76	57.14%
Union Street	108	81.20%
Upper High Street	88	66.17%
Lower High Street	80	60.15%
Spring Head	76	57.14%
Ridding Lane	47	35.34%
Russell Street	37	27.82%
Shambles	63	47.37%
Not Answered	0	0.00%

Other (please specify below)

There were 6 responses to this part of the question.

Question 6: When do you typically come to Wednesbury town centre? (Please select all that apply)

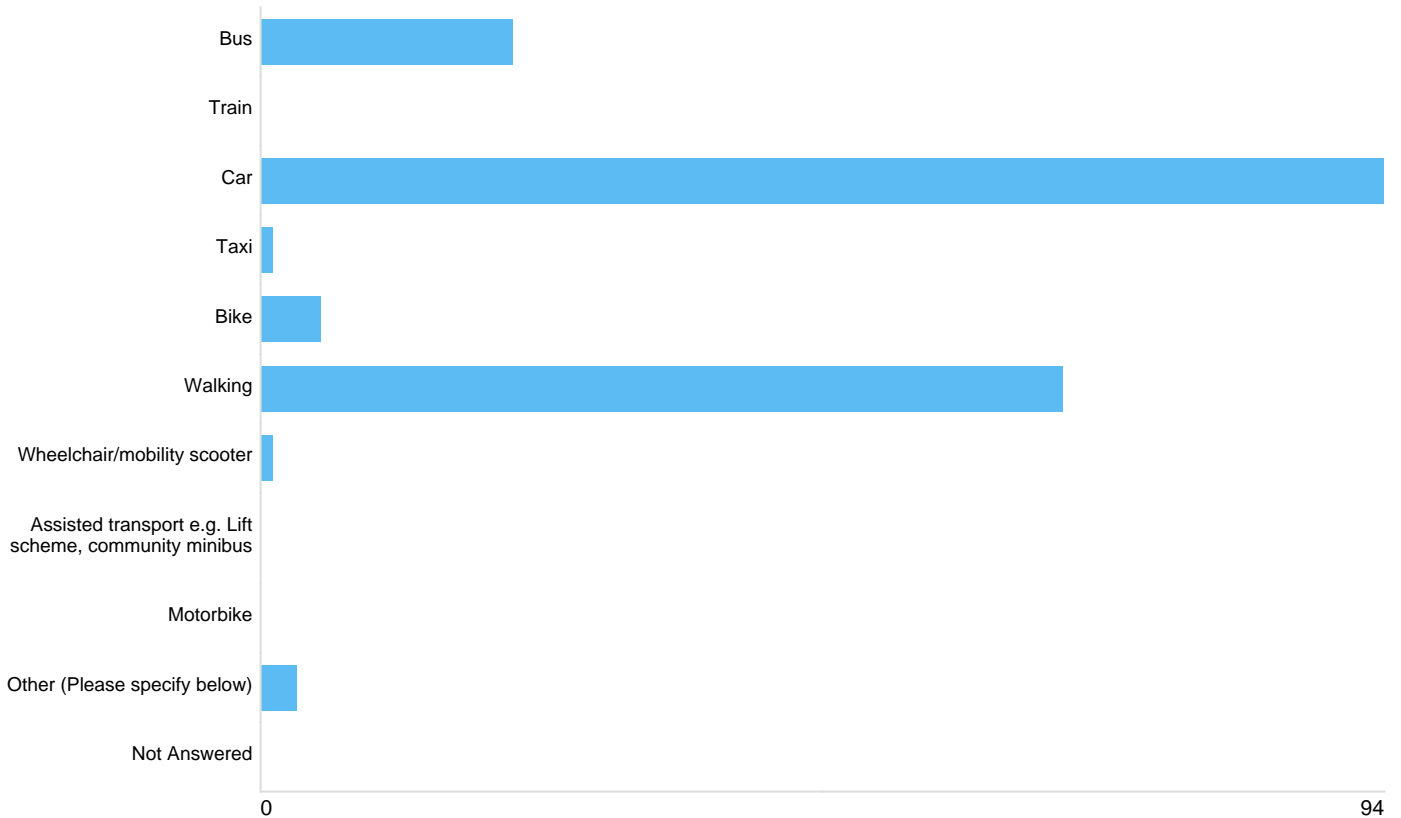
When do you typically come to Wednesbury town centre?



Option	Total	Percent
Weekday daytime	102	76.69%
Weekday evening	36	27.07%
Weekend daytime	77	57.89%
Weekend evening	22	16.54%
Not Answered	0	0.00%

Question 7: How do you typically travel to/from the town centre? (Please select all that apply)

How do you typically travel to/from the town centre?



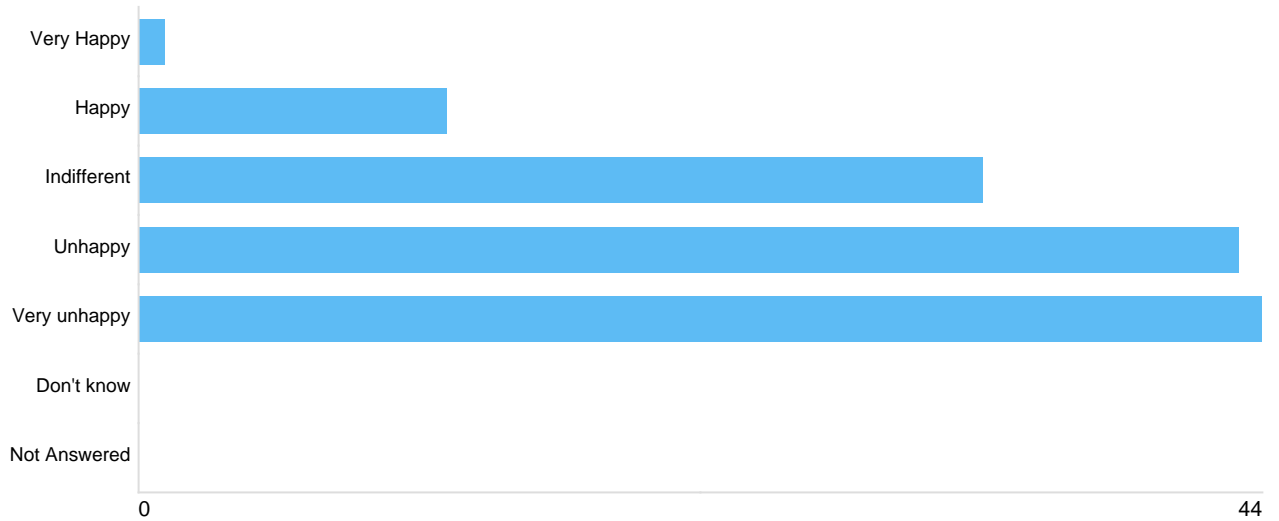
Option	Total	Percent
Bus	21	15.79%
Train	0	0.00%
Car	94	70.68%
Taxi	1	0.75%
Bike	5	3.76%
Walking	67	50.38%
Wheelchair/mobility scooter	1	0.75%
Assisted transport e.g. Lift scheme, community minibus	0	0.00%
Motorbike	0	0.00%
Other (Please specify below)	3	2.26%
Not Answered	0	0.00%

If you answered 'Other' above, please provide more detail h

There were **5** responses to this part of the question.

Question 8: How does our town centre currently make you feel? (Please select one option)

How does our town centre currently make you feel?



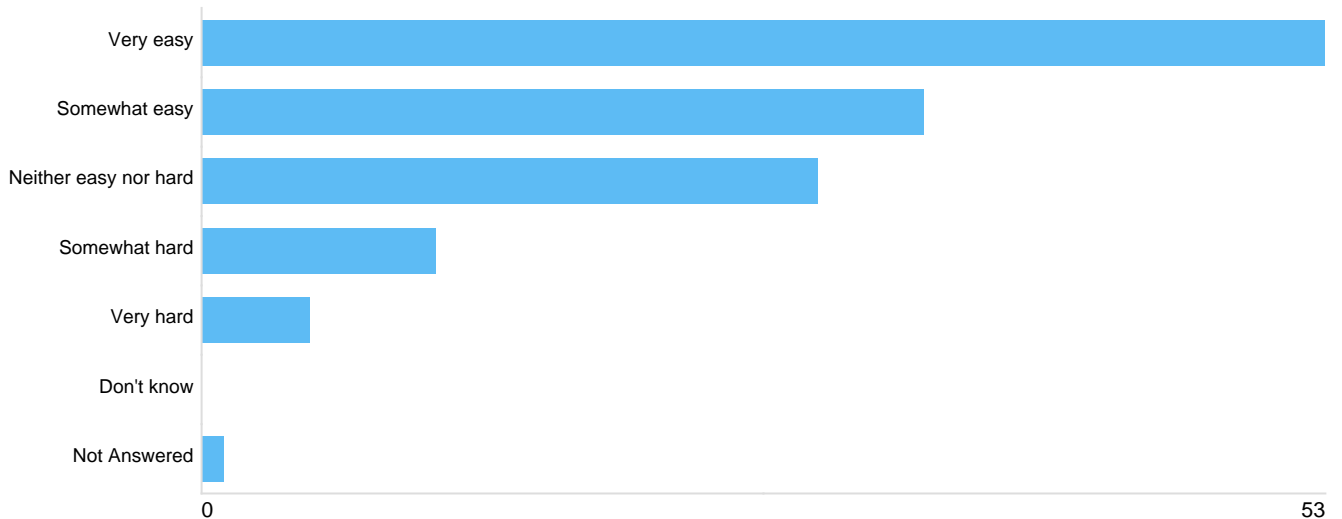
Option	Total	Percent
Very Happy	1	0.75%
Happy	12	9.02%
Indifferent	33	24.81%
Unhappy	43	32.33%
Very unhappy	44	33.08%
Don't know	0	0.00%
Not Answered	0	0.00%

Why did you respond this way?

There were **107** responses to this part of the question.

Question 9: How easy is it for you to get around the town centre? (Please select one option)

How easy do you find the town centre to navigate?



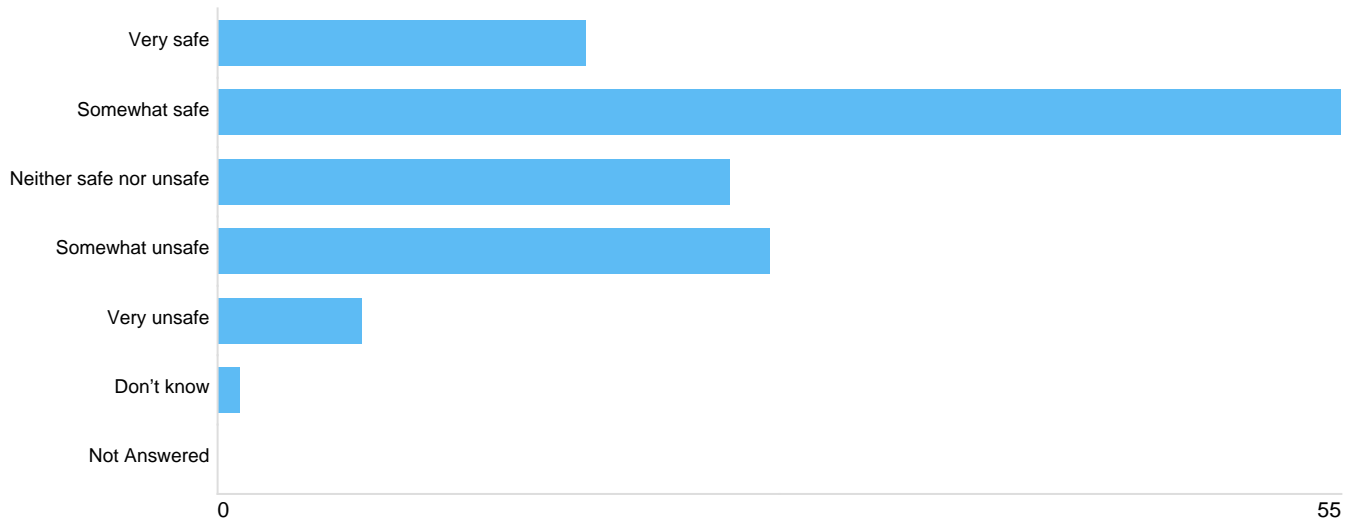
Option	Total	Percent
Very easy	53	39.85%
Somewhat easy	34	25.56%
Neither easy nor hard	29	21.80%
Somewhat hard	11	8.27%
Very hard	5	3.76%
Don't know	0	0.00%
Not Answered	1	0.75%

Why did you respond this way?

There were 71 responses to this part of the question.

Question 10: How safe do you feel in the town centre during the day? (Please select one option)

How safe do you feel in the area?



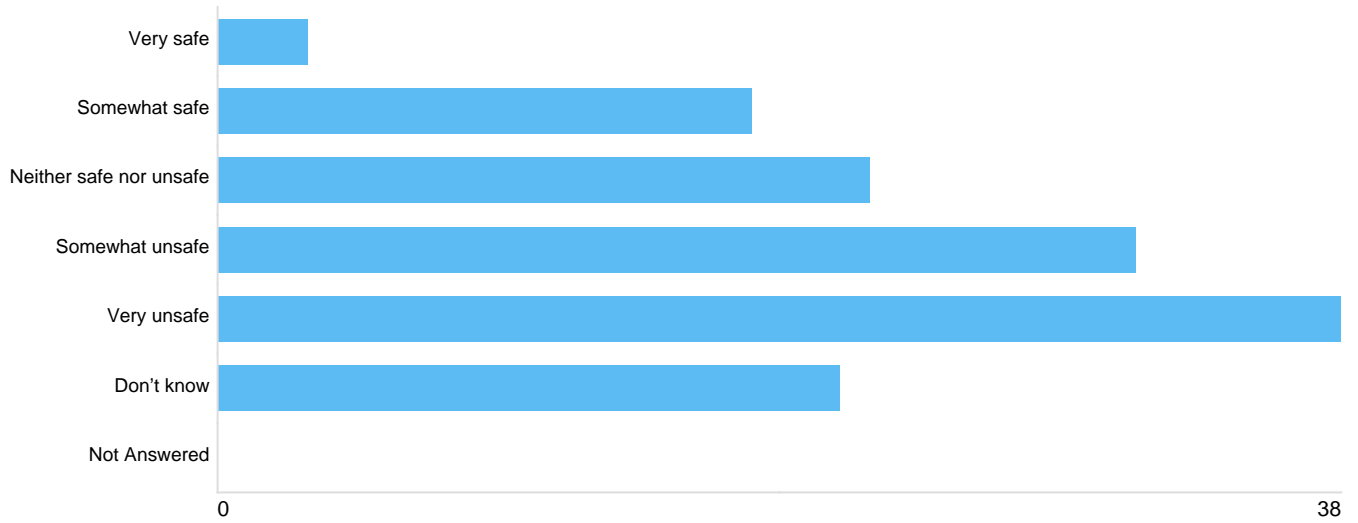
Option	Total	Percent
Very safe	18	13.53%
Somewhat safe	55	41.35%
Neither safe nor unsafe	25	18.80%
Somewhat unsafe	27	20.30%
Very unsafe	7	5.26%
Don't know	1	0.75%
Not Answered	0	0.00%

If you answered 'Neither safe nor unsafe', 'Somewhat unsafe' or 'Very unsafe' above, where in the area do you not feel safe and why is this?

There were 52 responses to this part of the question.

Question 11: How safe do you feel in the town centre in the evening? (Please select one option)

How safe do you feel in the town centre in the evening? (Please select one option)



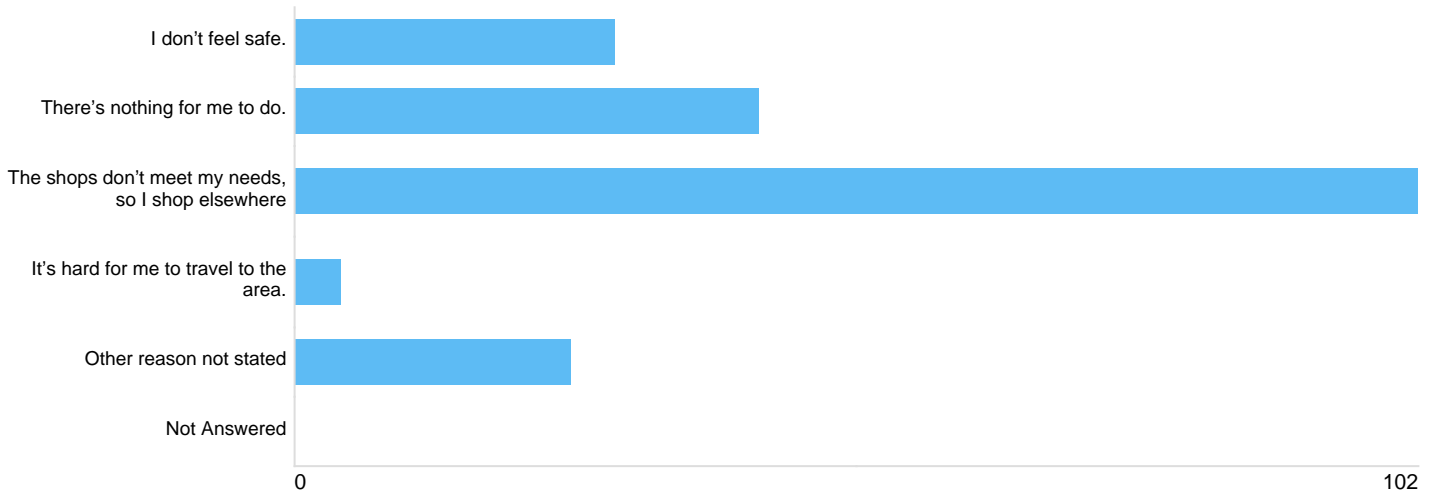
Option	Total	Percent
Very safe	3	2.26%
Somewhat safe	18	13.53%
Neither safe nor unsafe	22	16.54%
Somewhat unsafe	31	23.31%
Very unsafe	38	28.57%
Don't know	21	15.79%
Not Answered	0	0.00%

If you answered 'Neither safe nor unsafe', 'Somewhat unsafe' or 'Very unsafe' above, where in the area do you not feel safe and why is this?

There were **82** responses to this part of the question.

Question 12: Does anything stop you from using the town centre more often? (Please select all that apply)

Does anything stop you from using the town centre more often?



Option	Total	Percent
I don't feel safe.	29	21.80%
There's nothing for me to do.	42	31.58%
The shops don't meet my needs, so I shop elsewhere	102	76.69%
It's hard for me to travel to the area.	4	3.01%
Other reason not stated	25	18.80%
Not Answered	0	0.00%

If you answered 'I don't feel safe' what could be done to make you feel more safe?'

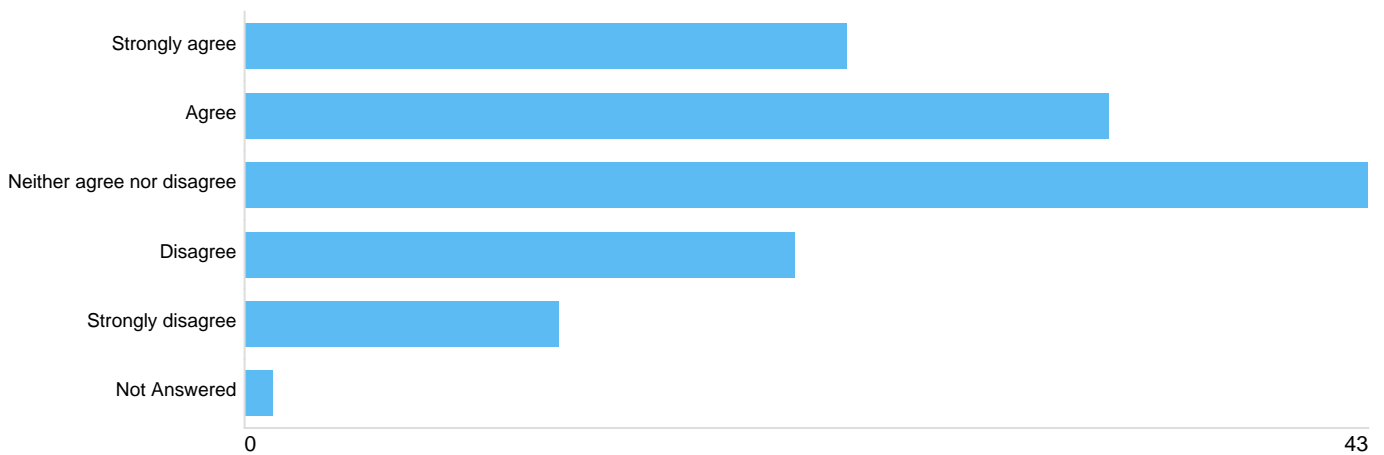
There were **36** responses to this part of the question.

If you answered 'Other reason not stated' above, please provide more detail here

There were **22** responses to this part of the question.

Question 13: How do you feel about the proposed ideas for the overall town centre area? (Please select one option)

How do you feel about the proposed ideas for the overall town centre area?



Option	Total	Percent
Strongly agree	23	17.29%
Agree	33	24.81%
Neither agree nor disagree	43	32.33%
Disagree	21	15.79%
Strongly disagree	12	9.02%
Not Answered	1	0.75%

Why did you respond this way?

There were **97** responses to this part of the question.

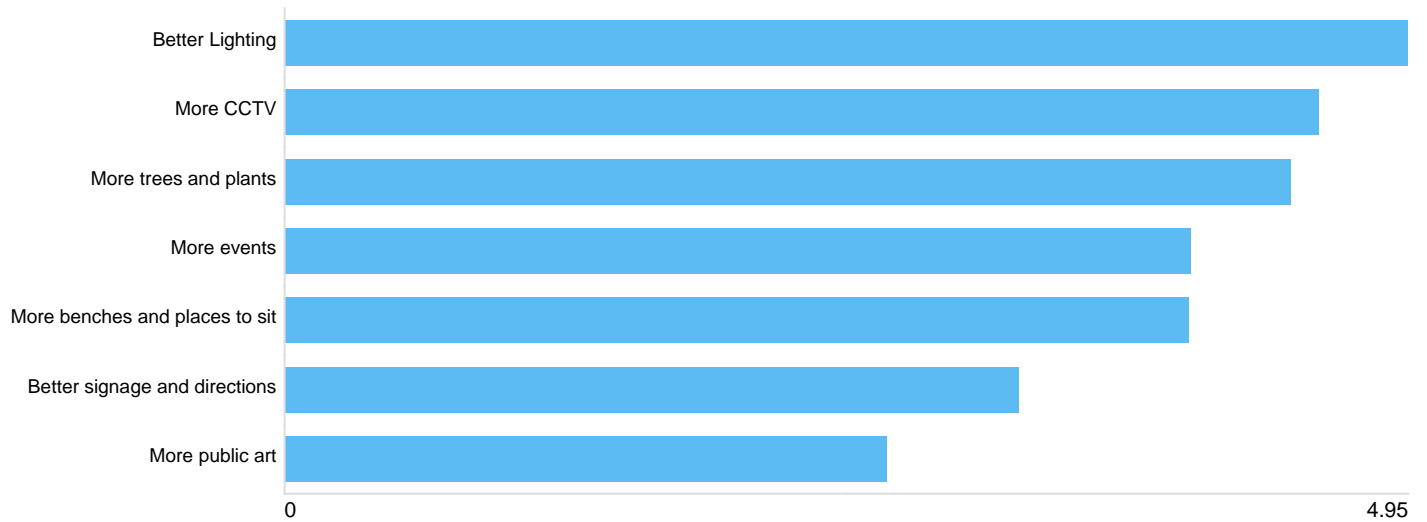
Question 14: Are the ideas presented missing anything, from your perspective?

Are the ideas presented missing anything, from your perspective?

There were **79** responses to this part of the question.

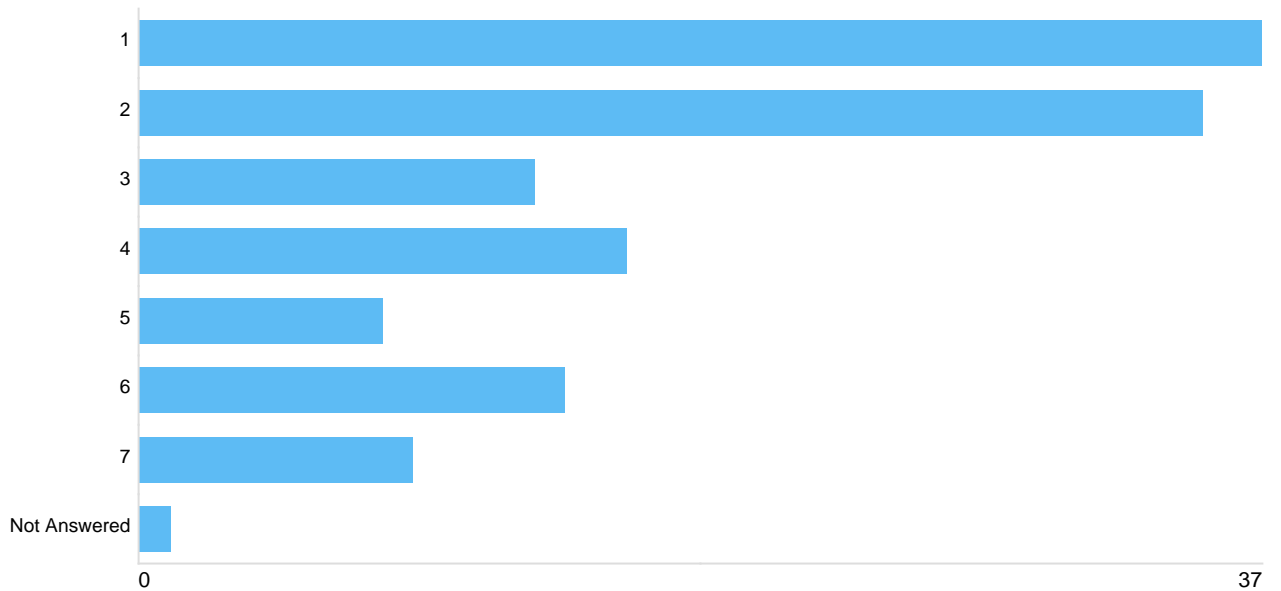
Question 15: With '1' being the highest priority and '8' being the lowest, please rank your priorities for improving the town centre in the areas shown:

Table of "Rank town centre priorities " in rank order



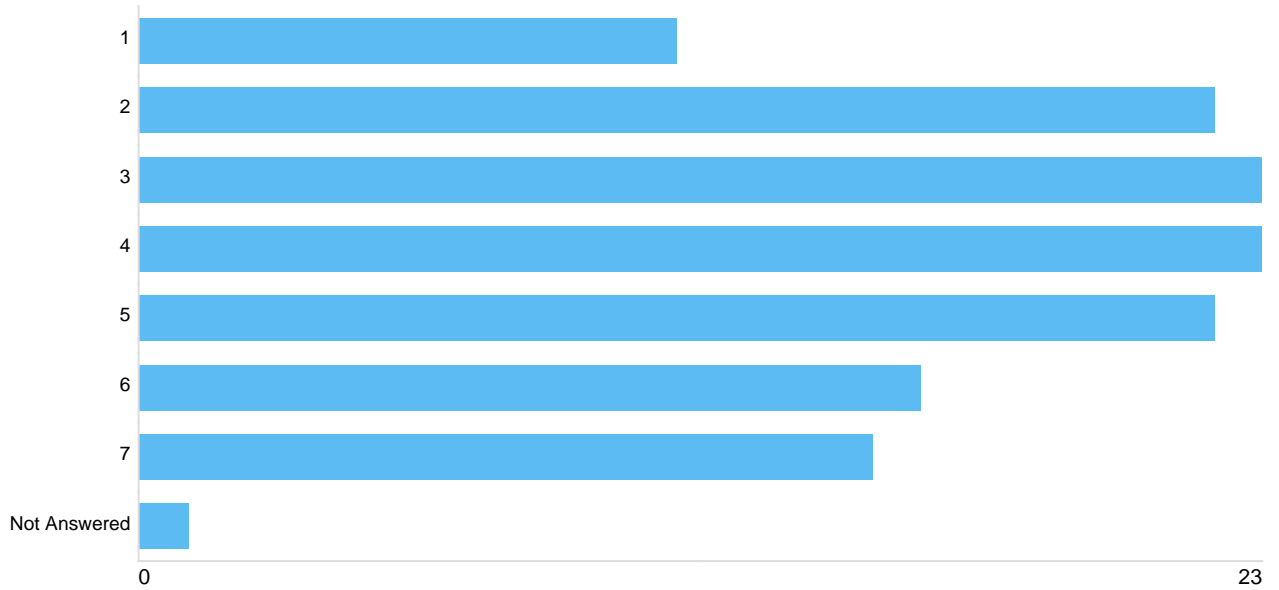
Item	Ranking
Better Lighting	4.95
More CCTV	4.56
More trees and plants	4.43
More events	3.99
More benches and places to sit	3.98
Better signage and directions	3.23
More public art	2.65

Rank town centre priorities - Better Lighting



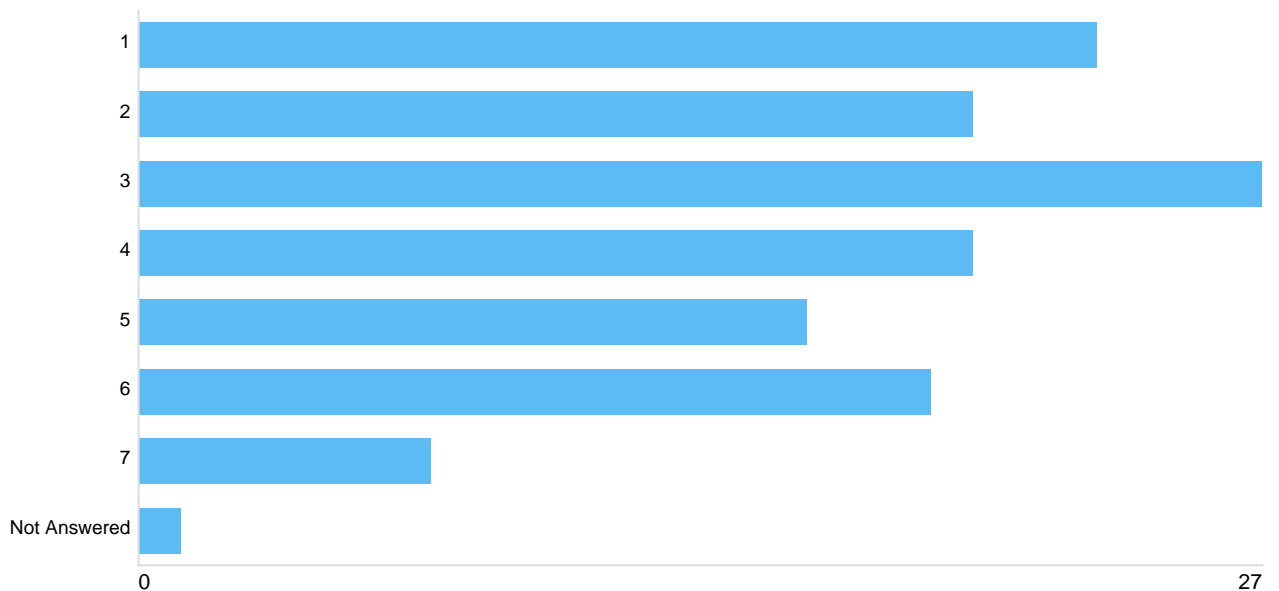
Option	Total	Percent
1	37	27.82%
2	35	26.32%
3	13	9.77%
4	16	12.03%
5	8	6.02%
6	14	10.53%
7	9	6.77%
Not Answered	1	0.75%

Rank town centre priorities - More benches and places to sit



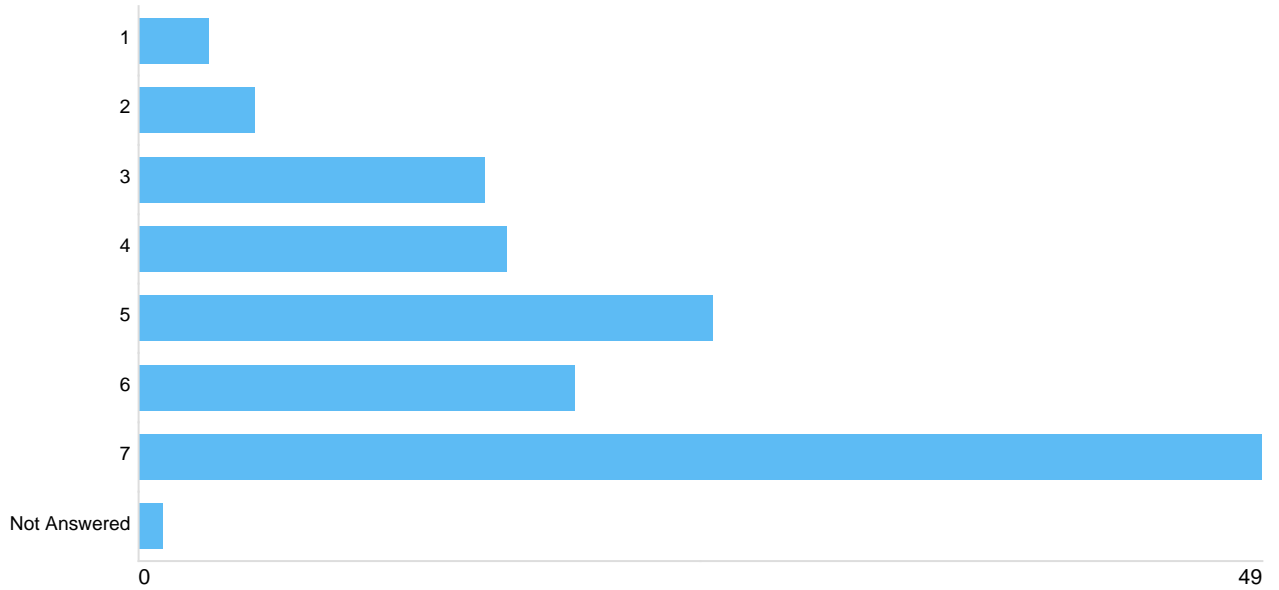
Option	Total	Percent
1	11	8.27%
2	22	16.54%
3	23	17.29%
4	23	17.29%
5	22	16.54%
6	16	12.03%
7	15	11.28%
Not Answered	1	0.75%

Rank town centre priorities - More trees and plants



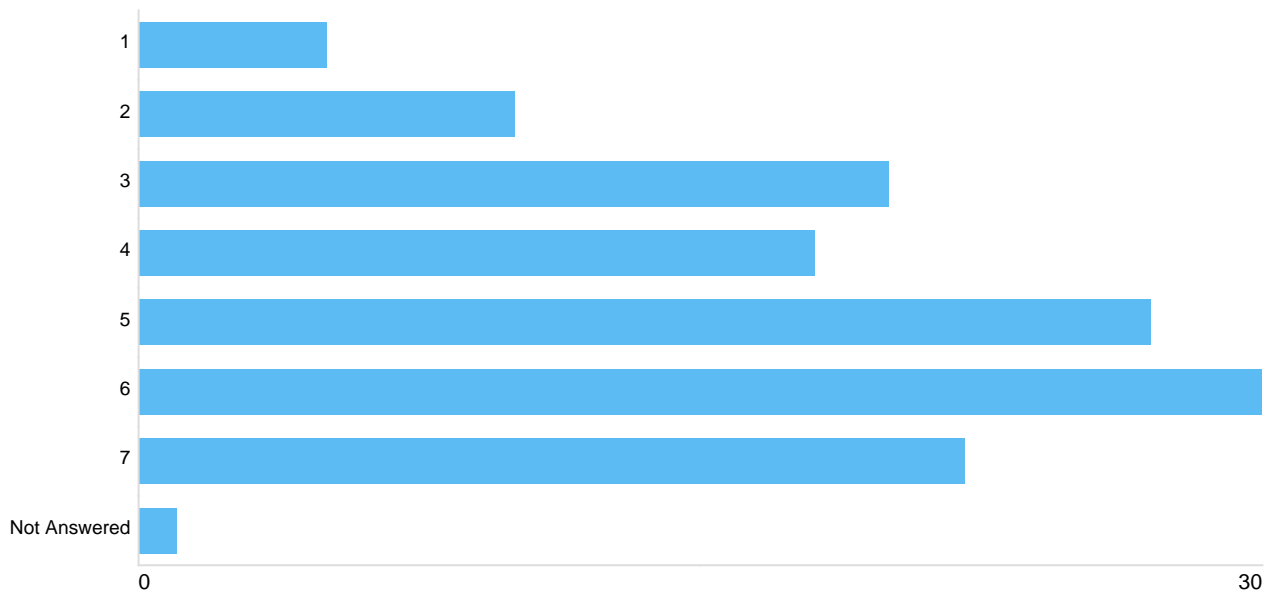
Option	Total	Percent
1	23	17.29%
2	20	15.04%
3	27	20.30%
4	20	15.04%
5	16	12.03%
6	19	14.29%
7	7	5.26%
Not Answered	1	0.75%

Rank town centre priorities - More public art



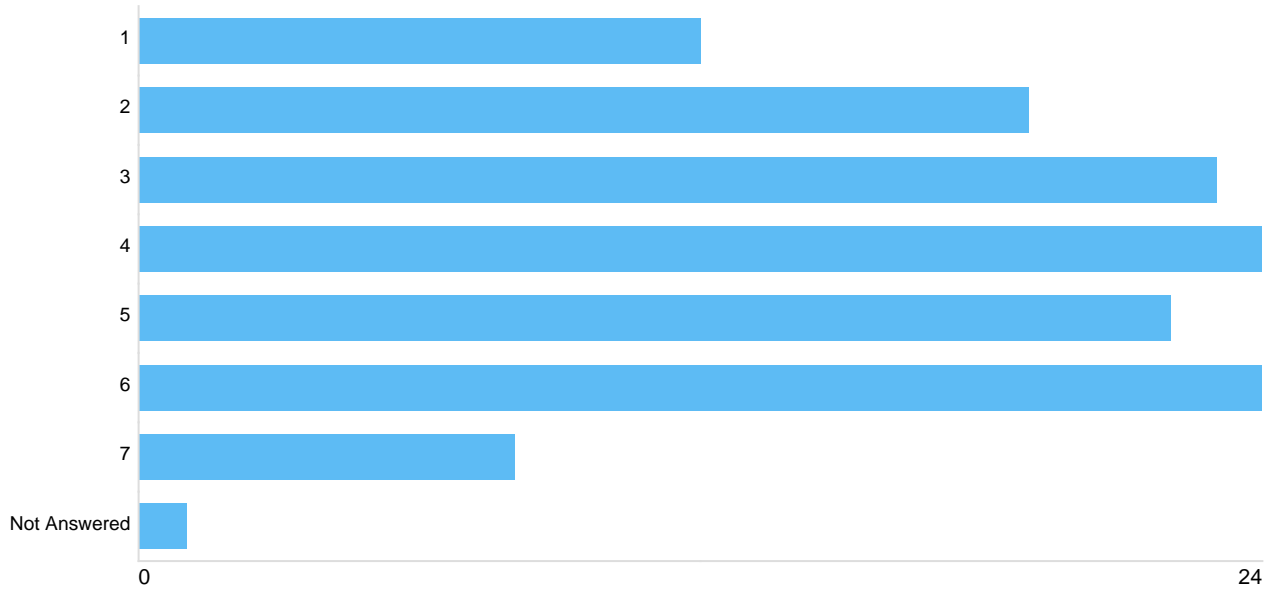
Option	Total	Percent
1	3	2.26%
2	5	3.76%
3	15	11.28%
4	16	12.03%
5	25	18.80%
6	19	14.29%
7	49	36.84%
Not Answered	1	0.75%

Rank town centre priorities - Better signage and directions



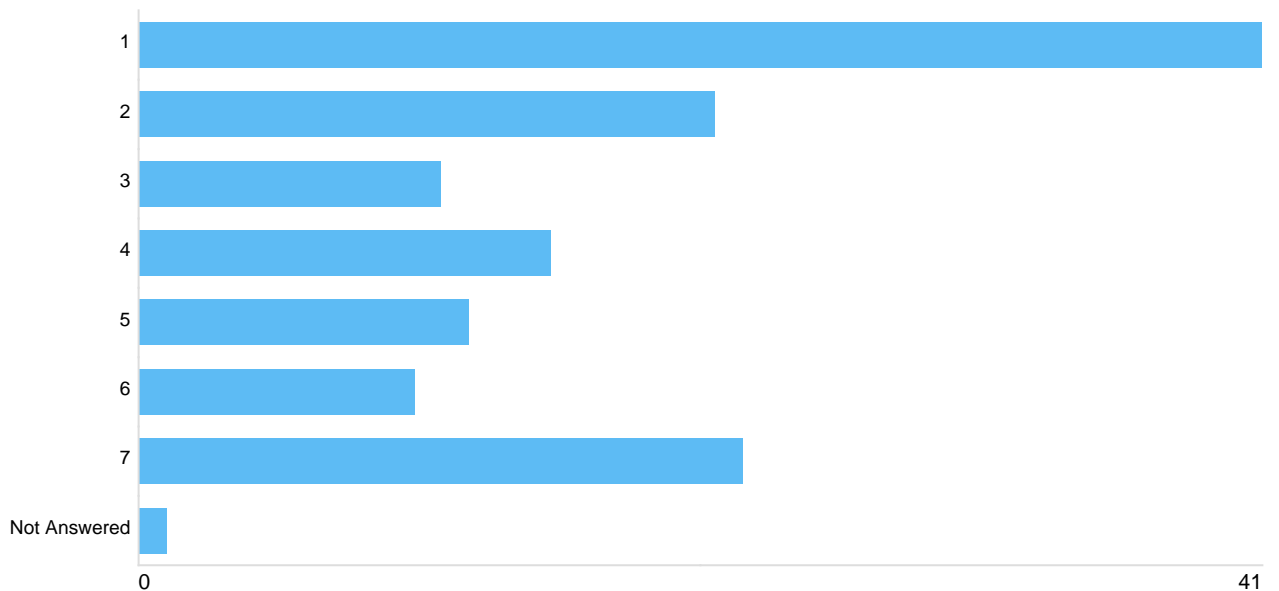
Option	Total	Percent
1	5	3.76%
2	10	7.52%
3	20	15.04%
4	18	13.53%
5	27	20.30%
6	30	22.56%
7	22	16.54%
Not Answered	1	0.75%

Rank town centre priorities - More events



Option	Total	Percent
1	12	9.02%
2	19	14.29%
3	23	17.29%
4	24	18.05%
5	22	16.54%
6	24	18.05%
7	8	6.02%
Not Answered	1	0.75%

Rank town centre priorities - More CCTV



Option	Total	Percent
1	41	30.83%
2	21	15.79%
3	11	8.27%
4	15	11.28%
5	12	9.02%
6	10	7.52%
7	22	16.54%
Not Answered	1	0.75%

If you have any other suggestions please specify below

There were **45** responses to this part of the question.

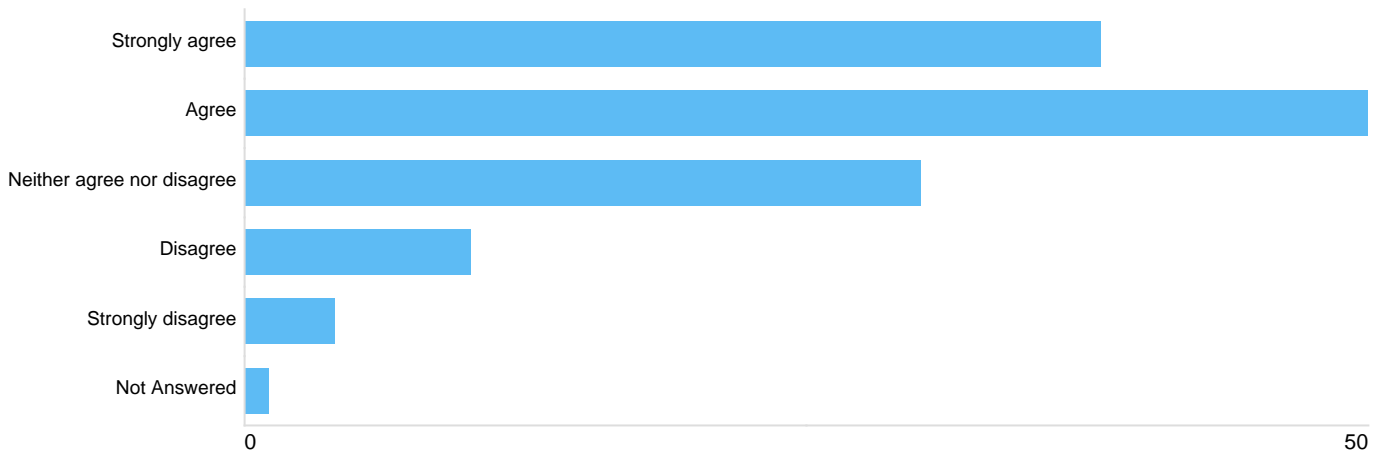
Question 16: If you would like to see more public art, what type of public art would you like to see and where do you feel would be the best location? For example, a wall mural, sculpture or community art.

If you would like to see more public art, what type of public art would you like to see and where do you feel would be the best location?

There were **67** responses to this part of the question.

Question 17: How do you feel about the proposed changes for the area outside of the tram stop? (Please select one option)

Please select one option



Option	Total	Percent
Strongly agree	38	28.57%
Agree	50	37.59%
Neither agree nor disagree	30	22.56%
Disagree	10	7.52%
Strongly disagree	4	3.01%
Not Answered	1	0.75%

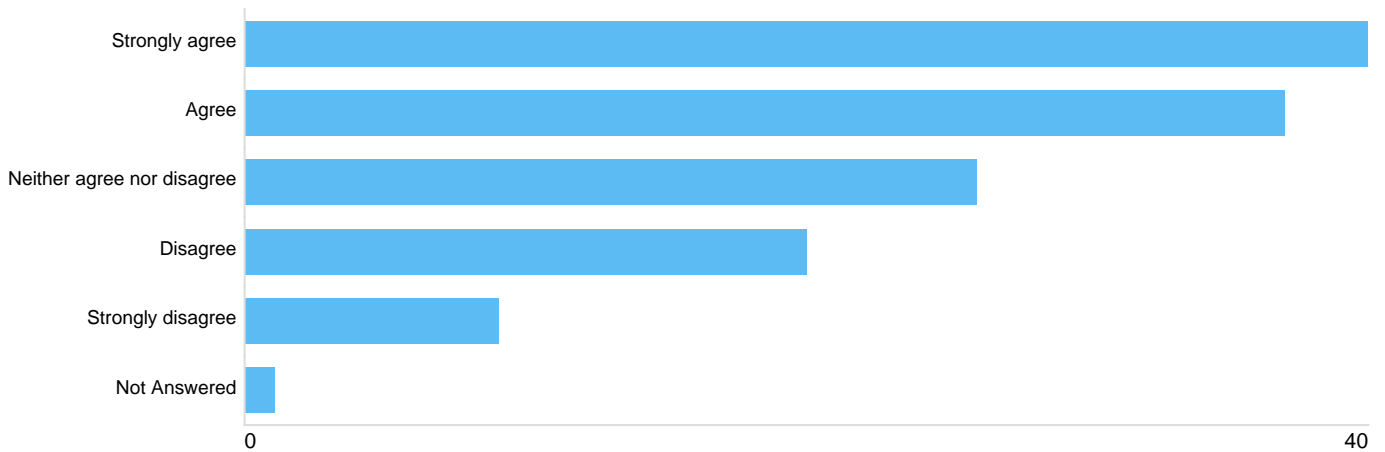
Question 18: Do you have any further comments on the proposals outside the tram stop?

Please type in the text box below

There were **83** responses to this part of the question.

Question 19: How do you feel about the proposed changes to Victoria Street? (Please select one option)

Please select one option



Option	Total	Percent
Strongly agree	40	30.08%
Agree	37	27.82%
Neither agree nor disagree	26	19.55%
Disagree	20	15.04%
Strongly disagree	9	6.77%
Not Answered	1	0.75%

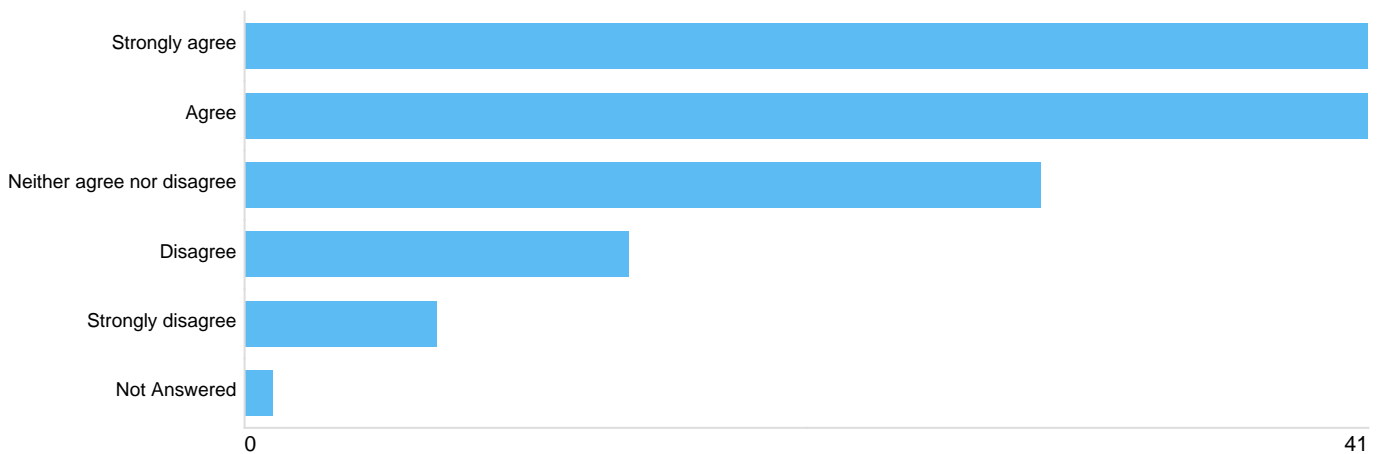
Question 20: Do you have any further comments on the proposals on Victoria Street?

Please type your answer in the text box below

There were **66** responses to this part of the question.

Question 21: How do you feel about the proposed changes to the area near Holyhead Road? (Please select one option)

Please select one option



Option	Total	Percent
Strongly agree	41	30.83%
Agree	41	30.83%
Neither agree nor disagree	29	21.80%
Disagree	14	10.53%
Strongly disagree	7	5.26%
Not Answered	1	0.75%

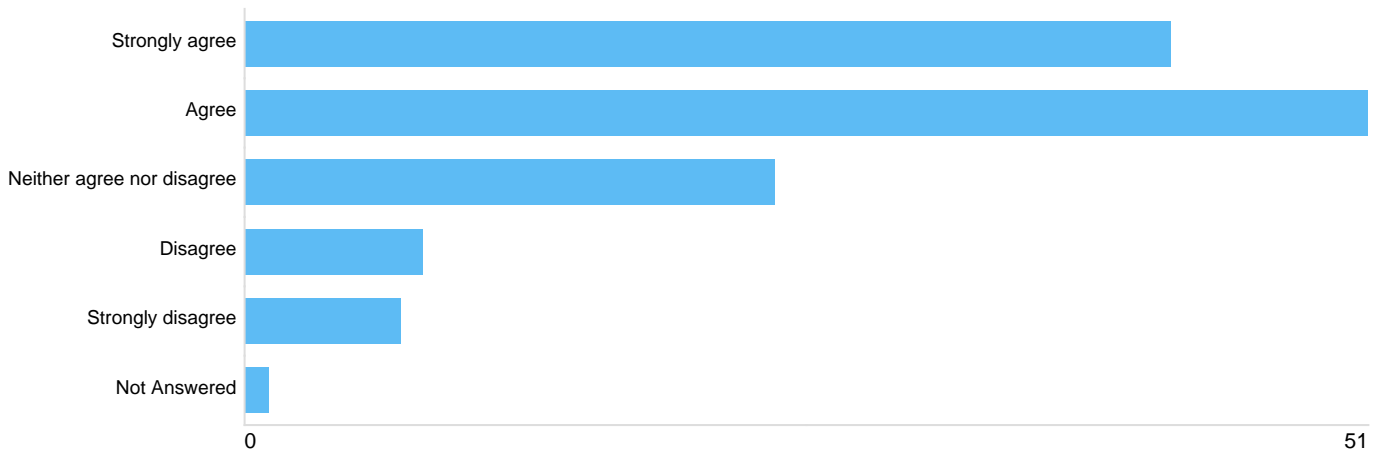
Question 22: Do you have any further comments on the proposals near Holyhead Road?

Please write your comment below

There were **52** responses to this part of the question.

Question 23: How do you feel about the proposed changes to this space? (Please select one option)

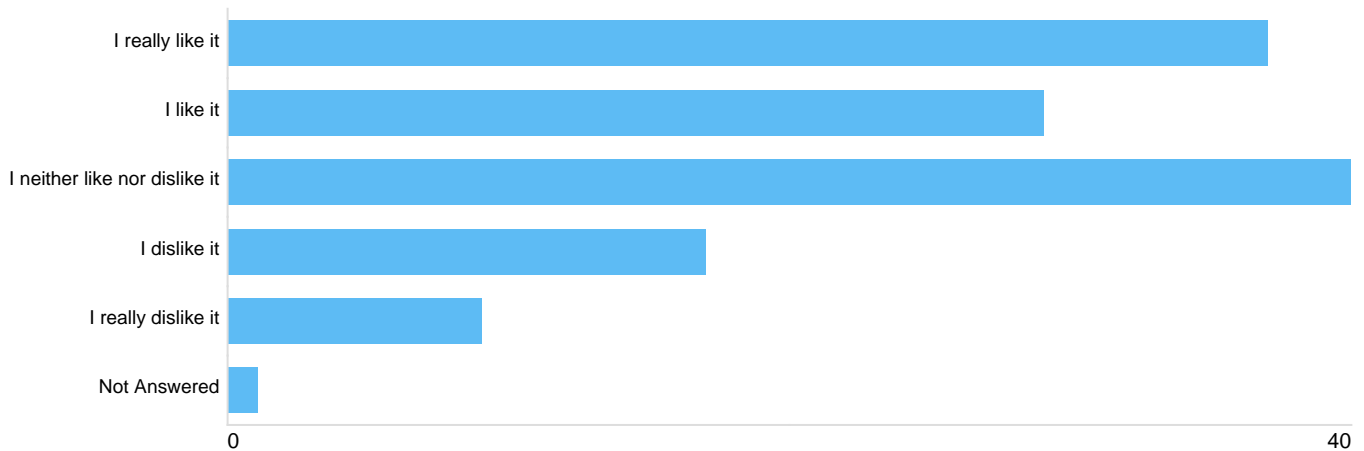
Please select one option



Option	Total	Percent
Strongly agree	42	31.58%
Agree	51	38.35%
Neither agree nor disagree	24	18.05%
Disagree	8	6.02%
Strongly disagree	7	5.26%
Not Answered	1	0.75%

Question 24: Do you like the name 'Ethelfelda Square'?

Do you like the name 'Ethelfelda Square'?



Option	Total	Percent
I really like it	37	27.82%
I like it	29	21.80%
I neither like nor dislike it	40	30.08%
I dislike it	17	12.78%
I really dislike it	9	6.77%
Not Answered	1	0.75%

Question 25: We would love to hear any suggestions you have for what this space could be called?

Please write your suggestion below

There were **38** responses to this part of the question.

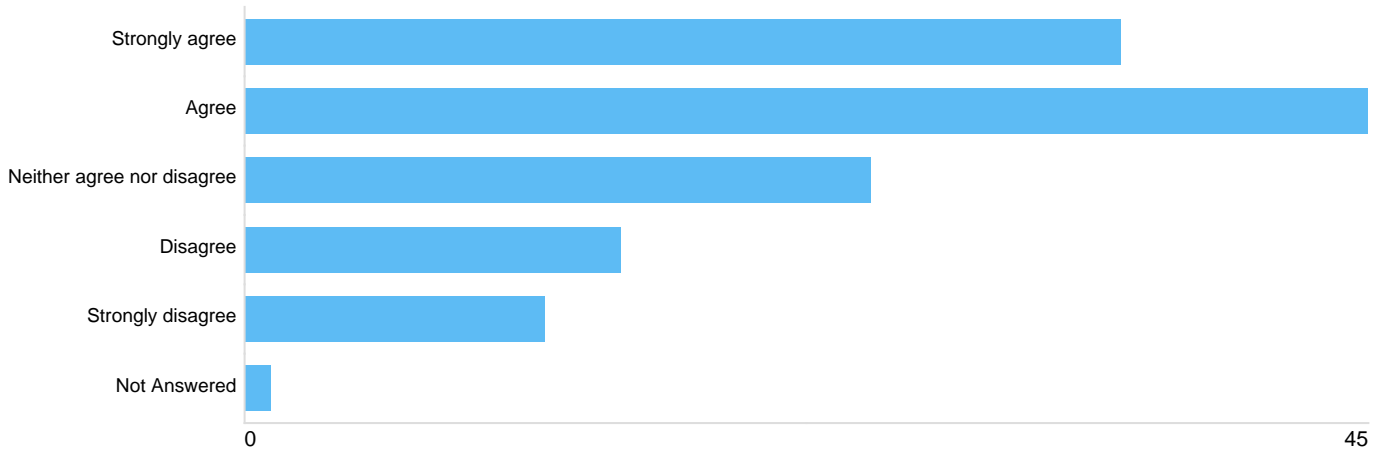
Question 26: Do you have any further comments on the proposals for this space?

Write below

There were **66** responses to this part of the question.

Question 27: How do you feel about the proposed changes to Union Street? (Please select one option)

Please select one option



Option	Total	Percent
Strongly agree	35	26.32%
Agree	45	33.83%
Neither agree nor disagree	25	18.80%
Disagree	15	11.28%
Strongly disagree	12	9.02%
Not Answered	1	0.75%

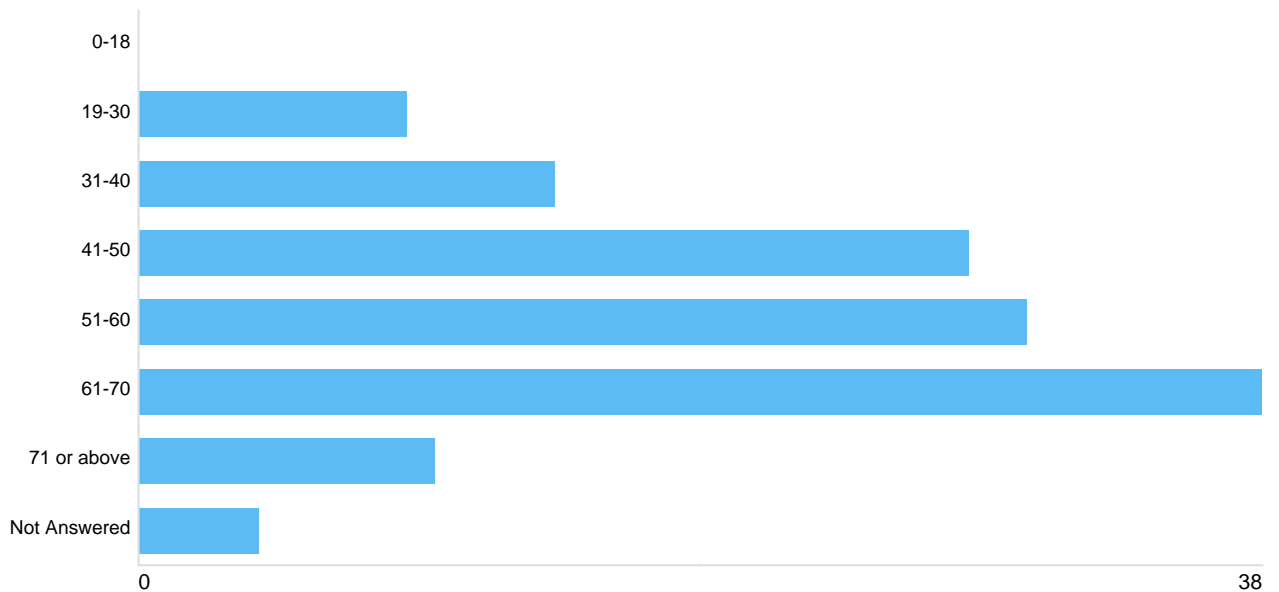
Question 28: Do you have any further comments on the proposals for Union Street?

Please write your comment below

There were **82** responses to this part of the question.

Question 29: Which of the following age bands are you in?

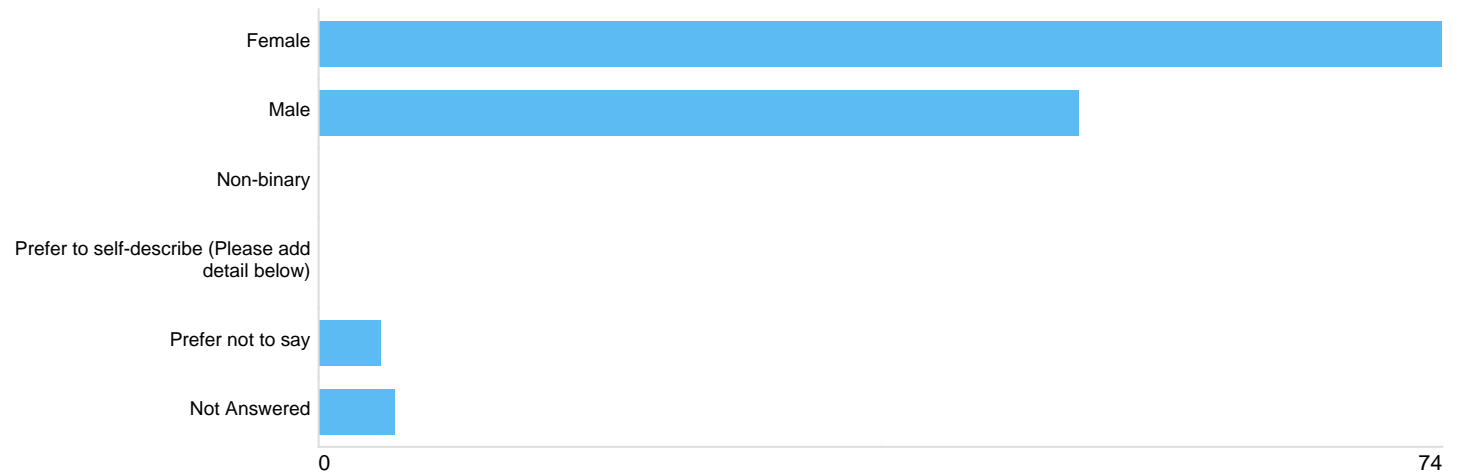
Age



Option	Total	Percent
0-18	0	0.00%
19-30	9	6.77%
31-40	14	10.53%
41-50	28	21.05%
51-60	30	22.56%
61-70	38	28.57%
71 or above	10	7.52%
Not Answered	4	3.01%

Question 30: Which gender do you associate with?

Gender



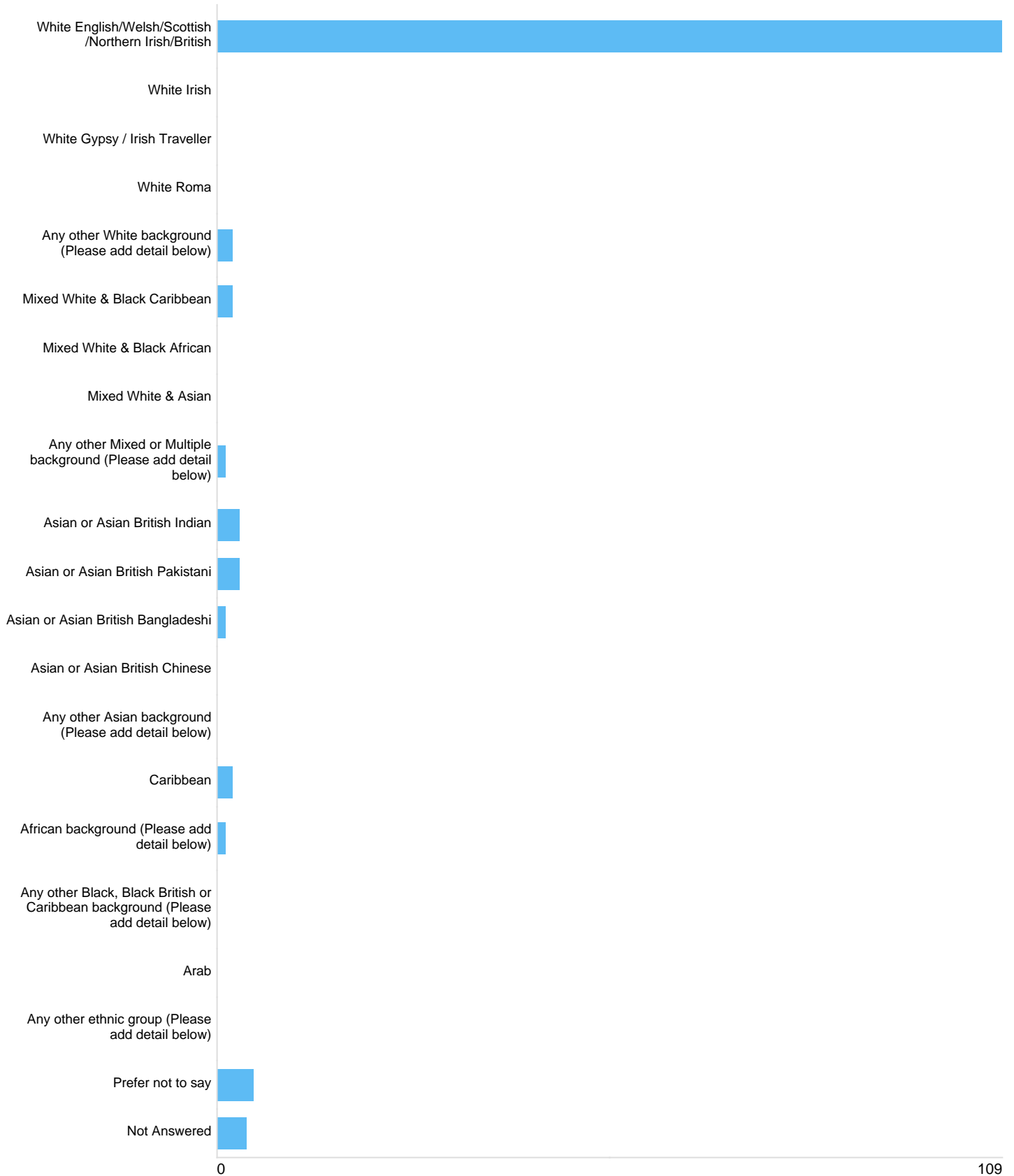
Option	Total	Percent
Female	74	55.64%
Male	50	37.59%
Non-binary	0	0.00%
Prefer to self-describe (Please add detail below)	0	0.00%
Prefer not to say	4	3.01%
Not Answered	5	3.76%

If you answered 'Prefer to self-describe' above, please add detail here

There were 4 responses to this part of the question.

Question 31: What is your ethnic group?

Ethnicity



Option	Total	Percent
White English/Welsh/Scottish /Northern Irish/British	109	81.95%
White Irish	0	0.00%
White Gypsy / Irish Traveller	0	0.00%
White Roma	0	0.00%
Any other White background (Please add detail below)	2	1.50%
Mixed White & Black Caribbean	2	1.50%
Mixed White & Black African	0	0.00%
Mixed White & Asian	0	0.00%
Any other Mixed or Multiple background (Please add detail below)	1	0.75%
Asian or Asian British Indian	3	2.26%
Asian or Asian British Pakistani	3	2.26%
Asian or Asian British Bangladeshi	1	0.75%
Asian or Asian British Chinese	0	0.00%
Any other Asian background (Please add detail below)	0	0.00%
Caribbean	2	1.50%
African background (Please add detail below)	1	0.75%
Any other Black, Black British or Caribbean background (Please add detail below)	0	0.00%
Arab	0	0.00%
Any other ethnic group (Please add detail below)	0	0.00%
Prefer not to say	5	3.76%
Not Answered	4	3.01%

Please add detail here if your ethnic group is not listed above

There were **4** responses to this part of the question.

Question 32: Please tell us your postcode

Thank you for taking the time to respond to our survey.

There were **123** responses to this part of the question.